



The NorthCap Incubation and Innovation Centre

Calendar (Jan-June 2025)

Planned Events 2025	January	February	March	April	May	June
Introduction to Innovation and Startup Workshop	Webinar on “Role of startups in Indian economy”	1. Design Thinking and Innovation Workshop 2. What is a Startup & Early Decision	Workshop on Innovative Solution & Existing Alternatives	Cost Structure & Revenue Structure	Product Market Fit and Workshop on Business Model Canvas	
Skilling Startup			Workshop on Customer Segments & Problem Identification	Lecture on Unique Value Proposition, Unfair Advantage & Key Metrics	Workshop on Planning an MVP and Financial Plan	
Innovation Management		Ideathon Challenge	Workshop on Financial Plans	Startup Challenge	Startup Pitch	
Startup Demo						Demo Day with Inter university startup challenge

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