

Report on Design Day 2024



Design Day: Showcasing Creativity & Innovation 🍀

Our B. Tech 1st semester students stole the spotlight on **Design Day** as they showcased incredible prototypes addressing real-world social problems!



Through the immersive EDIPT methodology taught in their *Problem Solving* and *Design Thinking* course, they explored empathy, ideation, prototyping, and testing to create impactful solutions.

The top 2 teams from each class presented their incredible ideas, demonstrating empathy, innovation, and determination to make a difference. Design Day was a celebration of creativity, collaboration, and problem-solving skills.

Major Themes Explored:

- Women inequality and menstrual support solutions.
- Reducing food wastage, social cause towards zero hunger
- Enhancing campus navigation for new students.
- Making daily commutes to university easier.

Kudos to our budding innovators for their passion and creativity, and heartfelt thanks to our faculty mentors for guiding them through this transformative journey! \mathscr{Q} $\overset{\bullet}{\bigcirc}$

A huge shoutout to the organizers, **Dr. Vandana Khanna** and **Dr. Satnam Singh**, for orchestrating such a remarkable event.

Sincere appreciation to our esteemed judges — **Prof. Anjali Garg, Dr. Lokesh Choudhary**, and **Dr. Anu Tonk** — for their invaluable insights and encouragement. \nearrow

A special note of gratitude to **Prof. Sharda Vashisth- HoD MDE**, for her guidance and inspiring presence during Design Day, which uplifted the spirits of both participants and organizers alike.

#Teamwork #InnovationCelebration #DesignDay #Gratitude #ExcellenceInAction #ProblemSolving #DesignThinking #StudentShowcase #FutureLeaders

Result of the competition:

First Prize: EaseHer

Second Prize: NorthCAB APP

Third Prize: HerSahara





