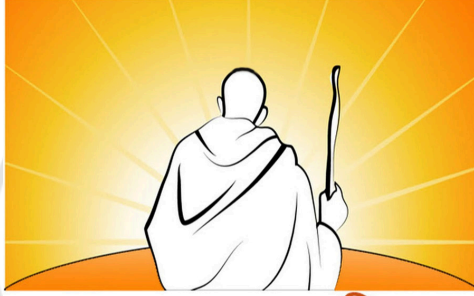




UNNAT BHARAT ABHIYAN  
THE NORTHCAP UNIVERSITY  
ANNUAL REPORT 2023-24



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UNNAT BHARAT ABHIYAN

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Program Coordinators:  
Ms. Akanksha Kaushik

<b>S No.</b>	<b>SUBJECT</b>	<b>PAGE NO.</b>
<b>1</b>	<b>Message by Faculty Co-Ordinator</b>	<b>1</b>
<b>2</b>	<b>Message by President</b>	<b>2</b>
<b>3</b>	<b>Message by Vice President</b>	<b>3</b>
<b>4</b>	<b>Message by Executive Secretary</b>	<b>4</b>
<b>5</b>	<b>Message by General Secretary</b>	<b>5</b>
<b>6</b>	<b>Message by Treasurer</b>	<b>6</b>
<b>7</b>	<b>About UNNAT BHARAT ABHIYAN</b>	<b>7</b>
<b>8</b>	<b>AIM</b>	<b>8</b>
<b>9</b>	<b>About UBA at NCU</b>	<b>9</b>
<b>10</b>	<b>UBA NCU EVENTS 2023-24</b>	<b>10-24</b>

## **Message by Faculty Co-Ordinator**



**MS. AKANKSHA KAUSHIK**

Guiding and supporting UBA NCU as the Faculty Coordinator has been an incredibly fulfilling journey. Watching our students take the lead in driving meaningful initiatives and making a tangible impact has been a source of great pride and inspiration for me.

This role has allowed me to witness the immense potential and dedication of young minds working together toward social betterment. From brainstorming innovative ideas to executing community-driven projects, every step has reinforced the importance of collaboration, empathy, and resilience.

UBA NCU is more than just a club—it is a platform where leadership is cultivated, values are strengthened, and service becomes a way of life. I am deeply grateful to have been a part of this vibrant journey, one filled with unwavering commitment and a shared vision of positive change.

To all our members, past and present, thank you for being the heart of UBA. Your efforts are shaping not only the community but also your own growth as compassionate leaders. I look forward to seeing UBA continue to flourish and inspire.

## Message by President



### **Raman Mendiratta**

Serving as the President of UBA NCU has been one of the most transformative experiences of my life. Leading a team of passionate and dedicated individuals has taught me the true meaning of leadership, responsibility, and the power of collective action.

This journey has been filled with moments of challenge and triumph. From planning impactful initiatives to engaging with the community, every experience has added to my personal and professional growth. I have witnessed firsthand how small, consistent efforts can lead to meaningful change, inspiring not just those we serve but also each one of us.

UBA NCU has been a platform that brings people together with a shared purpose of giving back to society. It has shown me the strength of unity and the importance of empathy in creating a better world.

To my incredible team and the members of UBA, thank you for your unrelenting commitment and support. Together, we have created a legacy of service and impact that I am confident will continue to grow in the years to come. Let's keep striving to make a difference, one step at a time.

## Message by Vice President



### Pranav Singh

My journey as the Vice President of UBA NCU has been nothing short of extraordinary. This role has offered me the opportunity to work closely with a team of brilliant and compassionate individuals, all driven by a shared mission to create meaningful change in our community.

Through countless brainstorming sessions, project executions, and on-ground activities, I have grown not only as a leader but also as a person. Each initiative we undertook was a testament to the strength of teamwork, determination, and the desire to make a difference.

UBA NCU has taught me the value of empathy and the impact of small actions when backed by commitment and purpose. It has been humbling to witness how our efforts, no matter how modest, could bring a positive transformation to someone's life.

To the entire UBA family, thank you for making this journey so enriching and unforgettable. Let us continue to carry forward the spirit of service and innovation, ensuring that UBA remains a beacon of hope and inspiration for years to come.

## Message by Executive Secretary



### Raghav Vats

Being the Executive Secretary of UBA NCU has been an incredible journey of growth, learning, and service. This role gave me the unique privilege of working behind the scenes to ensure the seamless execution of our initiatives while collaborating with a passionate and driven team.

Every project we undertook was not just an opportunity to serve the community but also a chance to grow as individuals. Managing operations, coordinating events, and addressing challenges taught me the importance of organization, communication, and adaptability.

UBA NCU is more than just a club—it is a platform where ideas transform into action and teamwork leads to impact. This experience has deepened my understanding of how collective efforts, no matter how small, can create waves of positive change.

To my fellow members and leaders of UBA, thank you for inspiring me daily and for your unwavering dedication. Together, we have built a legacy of service and compassion, and I am confident that UBA will continue to flourish in the years ahead. Let's keep striving for a better tomorrow.

## Message by General Secretary



### Vaibhav Sharma

My journey as the General Secretary of UBA NCU has been one of immense growth, collaboration, and purpose. This role allowed me to bridge the gap between vision and execution, ensuring that our initiatives were impactful and aligned with our mission to serve the community.

Coordinating with our amazing team, managing responsibilities, and overseeing the execution of diverse projects taught me the value of leadership, adaptability, and effective communication. Every challenge we faced and every success we celebrated strengthened my belief in the power of teamwork and determination.

UBA NCU has been a platform for creating real, tangible change while fostering personal development. It has been inspiring to work alongside individuals who are passionate about making a difference and giving back to society.

To my fellow members and everyone who has been part of this journey, thank you for your dedication and support. Together, we have built a legacy of service and impact that will inspire future generations to continue making a difference.

## Message by Treasurer



### Rishi Manocha

Serving as the Treasurer of UBA NCU has been an incredibly rewarding experience that has shaped my understanding of responsibility, resource management, and teamwork. Managing the financial aspects of our club's initiatives was not just about numbers—it was about ensuring that every rupee spent contributed to meaningful and impactful projects.

This role has taught me the importance of accountability and strategic planning. Whether it was budgeting for events, securing funds, or optimizing resources, every step challenged me to think critically and act responsibly. It has been fulfilling to see how effective management can amplify the scope and impact of our efforts.

UBA NCU is a testament to what a group of dedicated individuals can achieve when driven by a shared purpose. I am proud to have been part of a team that consistently strives to make a difference in the community.

To my fellow members and leaders, thank you for your trust and collaboration throughout this journey. Together, we have built something remarkable, and I have no doubt that UBA will continue to grow, inspire, and impact lives for years to come.



# UNNAT BHARAT ABHIYAN

Unnat Bharat Abhiyan (UBA) is an initiative by the Ministry of Education (MoE), Government of India, aimed at bringing transformational change in rural development processes by leveraging knowledge institutions to help build an inclusive India.

## **Mission:**

UBA's mission is to enable higher educational institutions to work with rural communities in identifying development challenges and evolving appropriate solutions for sustainable development.

## **Objectives:**

- The key objectives of UBA include:
- Introducing a development agenda within academic discourse and processes.
- Inculcating methodologies of fieldwork and interdisciplinary approaches in academic processes.
- Positioning higher education institutions as regional knowledge providers towards regional problems.
- Improving developmental outcomes such as roads, water, electricity, etc., through better access to knowledge.
- Inculcating scientific thinking within society.

## **Implementation:**

Under UBA, higher educational institutions adopt clusters of villages and work closely with the communities to address various development challenges. This collaboration involves conducting field studies, identifying technological gaps, and implementing solutions that promote sustainable development.

## **UNNAT BHARAT ABHIYAN Phases:**

UBA was initially launched in 2014, focusing on connecting institutions like Indian Institutes of Technology (IITs), National Institutes of Technology (NITs), and Indian Institutes of Science Education & Research (IISERs) with local communities. In 2018, Unnat Bharat Abhiyan 2.0 was launched, expanding the scope to include both public and private institutions, thereby broadening the reach and impact of the program.

Through these concerted efforts, UBA aims to create a virtuous cycle between society and the academic system, fostering a mutually beneficial relationship that contributes to the holistic development of rural India.

# UBA NCU

## AIMS AND OBJECTIVES

- Understand the rural communities and their unique social, economic, and cultural landscapes.
- Analyze and evaluate the local issues faced by rural areas through interactions with the community members.
- Collaborate with the community to identify key challenges and develop sustainable and innovative solutions.
- Foster a sense of civic responsibility and social consciousness among students by engaging in hands-on community development activities.
- Apply theoretical knowledge to real-world problems, creating impactful and practical solutions for the community's welfare.
- Build essential skills like teamwork, communication, and problem-solving through group initiatives and collaborative efforts.
- Encourage leadership development and cultivate a democratic and participatory mindset in addressing societal challenges.
- Develop a deeper understanding of community dynamics by actively engaging with individuals and groups for shared progress.
- Enhance capacities to manage emergencies, natural disasters, and unforeseen challenges with resilience and readiness.
- Promote national integration and harmony by building bridges of understanding between diverse sections of society.

In essence, **UBA NCU** strives to empower students to work collaboratively for holistic rural development while enriching their own values of empathy, responsibility, and societal commitment, ultimately contributing to national growth and harmony.

# ABOUT UBA NCU

The **Unnat Bharat Abhiyan (UBA)** program is a vital initiative at The Northcap University (NCU), aligning with the nationwide mission launched by the **Ministry of Education, Government of India**. The program connects higher education institutions with rural communities, fostering collaborations that aim to address developmental challenges and improve the quality of life in rural India.

At NCU, the **UBA Chapter** serves as a platform for students and faculty to engage meaningfully with rural areas, gaining a deep understanding of community issues and working together on practical solutions. This involvement helps bridge the gap between academic knowledge and the real-world problems faced by underdeveloped regions, enriching the educational experience while driving positive societal impact.

UBA at NCU is not just about serving rural communities, it's about transforming lives. Students participating in the program experience significant personal growth, acquiring invaluable skills and perspectives while making a tangible difference. The initiative reflects The Northcap University's unwavering commitment to social responsibility and sustainable development, contributing to national progress through active community engagement.

## **Key Activities Under UBA NCU**

The UBA NCU Chapter organizes various activities and programs within and beyond the university campus. These include:

**Community Drives:** Regularly conducting pad donation drives, plantation drives, cleanliness initiatives, and digital literacy sessions.

**Rural Collaborations:** Partnering with rural communities to implement impactful projects aimed at improving living conditions, education, health, and infrastructure.

**Skill Development:** Empowering youth and women in rural areas through education and training, fostering economic and social growth.

**Environmental Awareness:** Promoting sustainable practices and renewable energy use to encourage environmentally conscious lifestyles.

# UBA NCU EVENTS 2023-2024

## 1. Village Visit to Gwal Pahari: Induction

**DATE:** 21 August 2023

**MODE:** OFFLINE

**AIM:**

To engage with the community of Gwal Pahadi Village, promoting awareness on hygiene, sanitation, literacy, and legal knowledge while fostering holistic rural development through active student participation under the Unnat Bharat Abhiyan (UBA) program.

**EVENT:**

The UBA NCU Chapter organized a community service visit to Gwal Pahadi Village on 21st August 2023. The event witnessed participation from over 200 students who contributed through various impactful activities, including:

- Performing a Nukkad Natak to highlight the importance of hygiene and sanitation.
- Cleaning village streets and public spaces to promote cleanliness and environmental awareness.
- Conducting Legal and Digital Literacy sessions to educate villagers about their rights and the digital world.
- Performing surveys to collect data on healthcare, education, and socio-economic conditions in the community.

The event also acted as an induction for new students, allowing them to actively participate and earn credits for their contributions.

**IMPACT:**

The initiative successfully raised awareness on critical issues like hygiene, sanitation, and literacy among the villagers. The cleanliness drive enhanced the overall environment of the village, while the sessions on legal and digital literacy improved the understanding of these concepts among the community members. Additionally, the surveys conducted provided valuable insights into the village's needs, guiding future developmental efforts.

For students, the event offered practical exposure to social work, deepening their sense of civic responsibility and commitment to community service. It exemplifies UBA NCU's mission to empower rural communities while shaping socially conscious and active citizens.



## 2. Village Visit to Daultabad: Induction

**DATE:** 22 August 2023

**MODE:** OFFLINE

### **AIM:**

To engage with the rural community of Daulatabad, Pataudi, by fostering awareness on sanitation, hygiene, literacy, and legal issues, while actively contributing to the community's overall development through practical and impactful initiatives.

### **EVENT DESCRIPTION:**

As part of its ongoing rural development efforts, **UBA NCU** organized a community service visit to Daulatabad. The event saw the enthusiastic participation of over 100 students, who engaged in various activities to address key community challenges. These included cleaning communal spaces, conducting surveys to assess local issues, and teaching villagers about legal and digital literacy.

surveys were conducted to better understand the infrastructure, healthcare, and educational challenges faced by the village. A home survey was also carried out to assess the specific needs of families in the community. This visit offered new students a valuable opportunity to experience community service firsthand, enriching their understanding of societal issues.

### **IMPACT:**

The event successfully raised awareness among the villagers regarding crucial topics such as hygiene, sanitation, legal literacy, and the importance of education. Through interactive engagements and practical initiatives, the students not only promoted community awareness but also gained invaluable hands-on experience in social service, which nurtured empathy and social responsibility.

Meaningful data collected through surveys will inform future development efforts in the village, guiding targeted actions for improvement. This initiative further solidified **UBA NCU's** commitment to contributing to rural development, reinforcing its role in shaping socially conscious and responsible citizens.



### **3. Village Visit to Sarhol: Induction**

**DATE:** 25 August 2023

**MODE:** OFFLINE

#### **UBA NCU Community Engagement Initiative at Sarhol**

**AIM:**

To enhance societal awareness and make a positive contribution to the community by engaging with the rural population of Sarhol, focusing on issues such as sanitation, hygiene, education, and legal literacy.

**EVENT DESCRIPTION:**

As part of a three-day village visit program, the UBA NCU Chapter organized an impactful community engagement initiative in Sarhol. This visit aimed at connecting with the local villagers and raise awareness on vital subjects, including sanitation, cleanliness, education, and legal rights.

During the visit, the students interacted with both the boys' and girls' schools in the village. The group was divided into teams, each responsible for achieving specific goals, including conducting a cleanliness drive, providing legal literacy sessions, and carrying out a village survey to assess the needs of the community.

The students and villagers engaged in meaningful dialogue, with a focus on addressing local challenges and promoting awareness in key areas.

**IMPACT:**

The initiative created significant impact by facilitating valuable interactions between students and local children, helping students understand the daily lives and struggles of the community. Through their participation in cleanliness drives, legal education, and surveys, students not only contributed to the village's development but also deepened their understanding of rural issues.

The event served as a catalyst for positive change, promoting awareness, empathy, and collaboration among the participants, while providing the community with valuable resources for future development.







#### **4. IIT Delhi Visit**

**DATE:** 14th January 2024

**MODE:** Offline

**AIM:** To explore the implications of Unnat Bharat Abhiyan, emphasizing the necessity to eradicate exclusion at its roots, and to transform activism into tangible actions for inclusive societal development.

**EVENT:** The event included participation in a National Workshop on "Unnat Bharat: Nurturing Inclusive Development for Amrutkal at IIT Delhi. During the workshop, the significance of Unnat Bharat Abhiyan was explored, and discussions focused on creating an inclusive society through concrete actions. The insights shared by the speakers highlighted the importance of transforming activism into impactful community development.

**IMPACT:** The workshop successfully underscored the need for eradicating exclusion at the societal level, with participants gaining a deeper understanding of how the Unnat Bharat Abhiyan can contribute to more inclusive and equitable development. The knowledge shared encouraged attendees to play an active role in translating these ideas into real-world solutions.



5. **Village Visit to Sadhrana**

**DATE:** 20th January 2024

**MODE:** Offline

**AIM:** To raise awareness about the Unnat Bharat Abhiyan, conduct surveys, empower farmers with tools like the Kisan Sabha app, and guide students on their career aspirations.

**EVENT:** On January 20th, 2024, under the Unnat Bharat Abhiyan (UBA), the team visited the NCU-adopted village of Sadhrana. The team conducted Baseline Household Surveys and Village Survey forms, trained farmers on using the Kisan Sabha app, and interacted with schoolchildren to offer career guidance. Posters were displayed to promote awareness about the Unnat Bharat Abhiyan, and community engagement helped spread the initiative's goals.

**IMPACT:** The visit successfully raised awareness of the Unnat Bharat Abhiyan, providing villagers with useful tools for economic empowerment, such as the Kisan Sabha app. The surveys collected will help address infrastructure, sanitation, healthcare, and other challenges. Career discussions offered students new perspectives on their futures. Overall, the visit contributed to building an empowered and informed community for Sadhrana's future development.





## 6. Village Visit Sadhrana: Project Reconnaissance

**DATE:** 3<sup>rd</sup> February 2024

**MODE:** Offline

**AIM:** To conduct a feasibility study for proposing a compost pit for the village, investigate issues such as termite infestations and drainage blockages, and engage with villagers to gather insights on other community challenges.

**EVENT:** During the visit to Sadhrana, the team focused on assessing the feasibility of implementing a compost pit to support waste management and enhance sustainable farming practices. The research included evaluating the current environmental conditions and the potential for introducing composting practices within the village. In addition, an investigation into the termite infestation levels was carried out, as termites were causing significant damage to local infrastructure and crops. The team also examined the blockage of village drains, which was partly caused by cow dung cakes being left in and around drainage systems. Finally, team members engaged with a broader group of villagers to uncover additional issues affecting the community and explore possible solutions.

**IMPACT:** The visit provided valuable insights into the potential for a compost pit in Sadhrana, addressing waste management challenges while promoting eco-friendly practices. The research on termite infestations highlighted the need for pest control initiatives to preserve local structures and crops. By identifying the drain blockages caused by cow dung cakes, the team recognized an important aspect of the village's sanitation issue, which will be addressed in future interventions. Engaging with villagers allowed the team to understand other persistent community challenges, setting the stage for future development initiatives focused on improving the village's overall quality of life and infrastructure.



## 7. Swasthya Sangram: The Quest for Global Wellness

**DATE:** 18th April 2024

**MODE:** Online

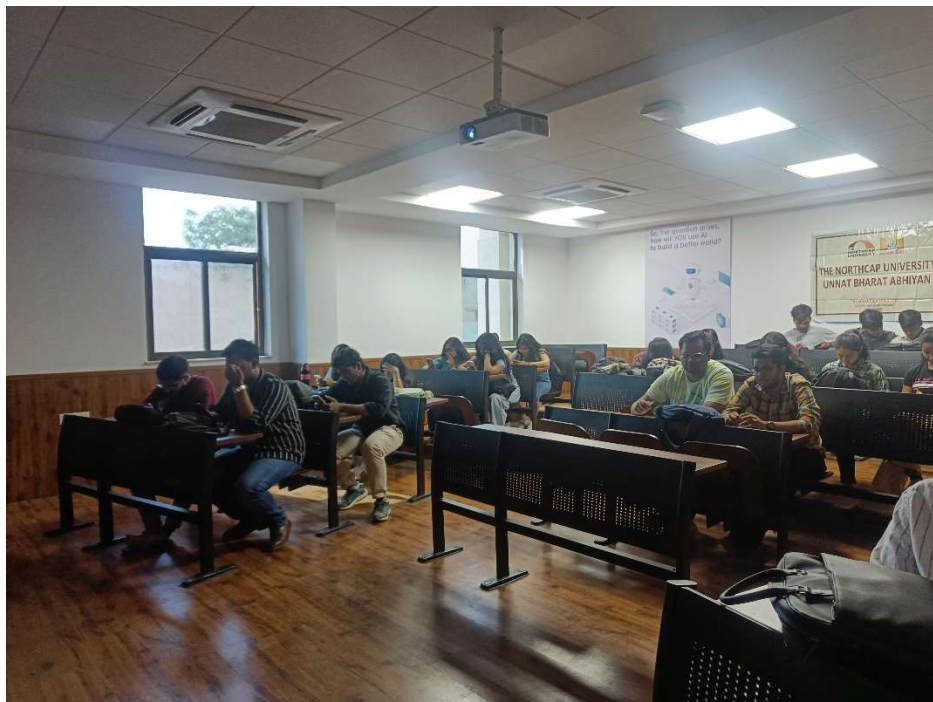
**AIM:** To raise awareness about global wellness, explore topics related to health and hygiene, and engage participants in discussions around the importance of mental health days.

### **EVENT:**

The "Swasthya Sangram: The Quest for Global Wellness" event, organized by Unnat Bharat Abhiyan NCU, aimed to educate and engage participants on global wellness. The event featured three insightful short films: one focused on World Health Day 2024, another on health and hygiene practices, and a third on the significance of taking a mental health day. These films were followed by an interactive quiz hosted on the Quizizz platform, where participants tested their knowledge and understanding of the topics presented. The event saw active participation from a diverse audience, fostering discussions and increasing awareness of the importance of maintaining overall wellness and mental health.

### **IMPACT:**

The event effectively raised awareness about wellness, health, and hygiene while highlighting the critical need for mental health support. Participants gained a deeper understanding of global health challenges and how they can integrate wellness practices into their lives. The interactive quiz was an engaging tool, not only assessing knowledge but also encouraging reflection on the topics. Akshara Kundu (22CSU013) achieved the highest score, showcasing the depth of participant involvement. Overall, the event contributed to furthering the conversation on health awareness and highlighted the significance of addressing mental well-being alongside physical health.



## **8. Eco-Art Innovathon: Transforming Trash to Treasure**

**DATE:** 18th April 2024

**MODE:** In-person

**AIM:** To promote sustainability, encourage creative upcycling, and raise awareness about the importance of environmental consciousness for global wellness.

### **EVENT:**

The "Eco Art Innovathon: Quest for Global Wellness" event, conducted by Unnat Bharat Abhiyan NCU, aimed to educate and inspire participants through creative sustainability. The event invited students to donate waste materials such as newspapers, cardboard boxes, and other recyclables. These materials were then repurposed into functional art pieces, with a focus on making pencil stands from newspapers. This hands-on activity not only encouraged environmental responsibility but also fostered creativity and resourcefulness among participants. Throughout the event, students exchanged ideas and collaborated in creating eco-friendly artworks, reinforcing the message of sustainability and wellness for a healthier planet.

### **IMPACT:**

The event successfully promoted the importance of sustainability and upcycling, providing students with the opportunity to transform waste materials into useful products. The interactive crafting session allowed participants to engage in sustainable practices while fostering creativity. By highlighting the connection between environmental wellness and global well-being, the event helped raise awareness about the need for eco-conscious behavior. The involvement and enthusiasm of participants reflected a collective commitment to creating a positive environmental impact. The event contributed to reinforcing the importance of sustainability in the pursuit of global wellness.





## 9. Village Visit to Aklimpur

**DATE:** April 29th, 2024

**MODE:** In-person

### **AIM:**

To enhance societal awareness and make a positive contribution to the community of Aklimpur, while conducting baseline and household surveys to assess the community's needs and challenges.

### **EVENT DESCRIPTION:**

As part of its ongoing rural development efforts, the **UBA NCU Chapter** organized a village visit to Aklimpur. The visit was aimed at fostering meaningful connections with the local community and gathering data to support future development efforts.

During the visit, students conducted **baseline and household surveys** to gather essential information on the community's infrastructure, education, healthcare, and socio-economic conditions. The students interacted directly with villagers to better understand their day-to-day lives and specific needs.

### **IMPACT:**

The visit to Aklimpur had a significant impact by collecting valuable data that will inform future interventions and guide development projects. Students gained hands-on experience and deepened their understanding of the challenges faced by rural communities.

The initiative also fostered a spirit of collaboration and social responsibility among the students while furthering **UBA NCU's** commitment to rural development and creating a positive societal impact.

