



Report

on

"Ideathon - Innovate to Elevate" at The NorthCap University

The **Institution Innovation Council (IIC)** and **E-Cell Club** of **The NorthCap University** successfully organized "**Ideathon - Innovate to Elevate**" on **22nd November 2024**. This vibrant event witnessed participation from **16 teams**, including talented students from **NCU, IILM Gurugram, and RMS Business School**.

The participants showcased **innovative ideas** aimed at tackling various **societal challenges**, demonstrating creativity, critical thinking, and a drive to make a difference.

Adding an extra spark to the participants' enthusiasm, the **Red Bull team** distributed refreshing drinks, boosting energy levels and helping everyone stay motivated and rejuvenated throughout the competition.

Highlights of the Event:

- Participants were inspired during and after the event, receiving **certificates** and **cash prizes** for their creativity and hard work.
- Free Online Courses offered by the Judges to the Winners
- The ideas presented reflected innovative solutions to real-world problems.
- The event fostered interaction and knowledge-sharing among students from different institutions.

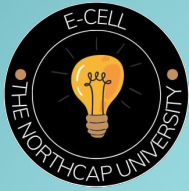
Organizing team — **Dr. Satnam Singh, Dr. Saumya Sharma, and Ms. Shikha Yadav**











IDEATHON

Innovate To Elevate

in collaboration with

ECell Club

21st November, 2024

**Institution's Innovation Council & Department of Management & Commerce,
The NorthCap University, Gurugram is organising**

" IDEATHON-Innovate To Elevate " on 21st November, 2024. The event would be divided into two parts. This competition aims to encourage innovative and sustainable business ideas, Innovative Projects and prototypes that can contribute to building a self-reliant nation and sustainable development Participants are invited to submit their proposals in various sectors, including technology, healthcare, agriculture, renewable energy, education, manufacturing and other sectors. The event would be conducted in collaboration with CII-YI Gurugram Chapter, E-Cell Club and Institution Innovation Cell (IIC) of NCU.

Winners will be awarded with appreciation certificates and gifts by NCU

The details of the event are as follows:

Event Name	Date	Place	Timing	Faculty Coordinators
IDEATHON-Innovate To Elevate	21st November, 2024	Incubation Centre, (For offline Participants), (For online participants link will be shared) The NorthCap University	10:30-4:00pm	Dr. Satnam Singh Dr. Saumya Sharma Ms. Shikha Yadav

Eligibility & Guidelines

Student Eligibility

All Students pursuing graduation or post-graduation in management, management studies, business studies, economics and commerce from reputed Institutions across India and globally are eligible to participate in the " IDEATHON-Innovate To Elevate " Competition.

Rules

1. The participating team should have maximum four members.
2. The team will be given 08 minutes to present their idea in front of the jury members.
3. Presentation will be followed by two minutes Question & Answer session.
4. The winners will be declared on the basis of average marks obtained from the three evaluators.
5. Winner will be selected on the basis of novelty of the start-up idea and commercialisation aspects.

Step 1

Payment: The interested team have to pay the registration fee for the Ideathon competition as per the bank details mentioned.



<https://forms.gle/XUqBGhVncVviiEos6>

Registration Deadline: 15th November, 2024

Step 2

Student Registration: After payment register using the following QR code / link and upload the screenshot of payment details

Step 3

Confirmation and Schedule: Registered teams will receive the confirmation details and competition schedule through whatsapp before the event

Team Size

You can register as an individual or as a team (comprising of maximum 4 members)

Mode of Participation: Hybrid

Registration Fee

Rs. 1000/- per team (Internal & External both participants)

Exciting Prize Money worth Rs.10,000/-

Certificates

The shortlisted teams and winners will receive their certificates.

Certificate of participation will be given to all the registered student teams as well.

Organising Committee



Dr. Satnam Singh
Faculty Coordinator



Dr. Saumya Sharma
Faculty Coordinator



Ms. Shikha Yadav
Faculty Coordinator

Student Coordinators

Ayra Bhasin (Mobile: 95994 96277)
Khushi Yadav (Mobile: 92051 82784)

Contact Details

If you have any queries, you may write to saumyasharma@ncuindia.edu | 9837376666

Bank Details for Payment

Name - The Northcap University
Account no - 82472010013980
Bank - Canara Bank
Branch - The NorthCap University, Sector 23A, Gurugram
IFS Code - CNRB0018247



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